



AFFRONTI FITNESS

Affronti Fitness Privacy Policy

Last Updated: 1/1/23

At Affronti Fitness, we are committed to safeguarding the privacy of our customers, clients, and employees. This Privacy Policy outlines our practices concerning the collection, use, and protection of personal information gathered through our activities. By using our services, you agree to the terms outlined in this policy.

1. Collection of Information

We may collect and process the following types of personal information:

- Contact information (name, address, email, phone number)
- Payment details for transactions
- Health and fitness information provided voluntarily for personalized training programs
- Demographic information such as age, gender, and fitness goals
- Information from communication with us, including emails, phone calls, and chats
- Website usage information through cookies and similar technologies (see our Cookie Policy)

2. Use of Information

We use the collected information for the following purposes:

- To provide fitness training services tailored to individual needs
- To process transactions and maintain client accounts
- To communicate important updates, offers, and newsletters
- To improve our services, website, and customer experience
- To comply with legal obligations
- To ensure the safety and security of our clients and employees

3. Sharing of Information

We may share your personal information with:

- Trainers and staff members involved in providing fitness services
- Third-party service providers who assist in payment processing, communication, and website analytics
- Legal authorities if required by law or to protect our rights and safety
- In case of business transfers or mergers, personal information may be shared with potential or actual acquirers

4. Data Security

We prioritize the security of your personal information and employ reasonable technical and organizational measures to prevent unauthorized access, disclosure, alteration, or destruction.

5. Your Choices

- You can manage your communication preferences by adjusting your account settings or contacting us directly.



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- You can choose to disable cookies through your browser settings, but this may affect your website experience.
- You may access, update, or request the deletion of your personal information by contacting us.

6. Children's Privacy

We do not knowingly collect personal information from children. If we become aware of such data being collected, we will take steps to delete it.

7. Changes to Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. Any revisions will be posted on our website, and the effective date will be indicated.

8. Contact Us

If you have any questions, concerns, or requests regarding your personal information or this Privacy Policy, please contact us at:

Affronti Fitness

3300 Monroe Ave

Rochester, NY 14618

austyn@affrontifitness.com

By using our services, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and sharing of your personal information as described herein.

Austyn Affronti, Owner

Affronti Fitness